

## PROFESSIONAL EXPERIENCE

**UX Designer** - Deloitte Digital April 2017 - present

Currently serve as a UX consultant, researcher & designer with the bulk of my work focusing on workshop creation & facilitation, wireframing, UX/UI design, user interviews & user testing, sketching & whiteboarding, journey mapping, persona creation, project management and more. Clients I've worked with include:

- AT&T
- State of Texas
- VF Corp
- State of Colorado
- Bose
- Kroger
- Waste Management
- Visa

**Founder & Lead Designer** - Sailor Sky Design Nov. 2015 - present

Launched and serve as the lead designer for my independent web design business, which has helped over 20 small business owners create a brand identity, web presence and marketing strategy through the ideation, design and building of websites and marketing assets across multiple industries.

**User Experience Design Immersive** - General Assembly Sept. - Nov. 2016

GA's 10-week, full-time (400+ hour) program taught hands-on the methodologies and industry best-practices of UX design. Successful completion included individual, team-based and client-facing projects.

**Director of Professional Development** - SeedPaths Oct. 2013 - Oct. 2015

Designed, implemented and facilitated a robust professional softs skills training program as a vital component of this software development training company's business model, while also helping run the day-to-day operations of the business. In 20 months, ran eight, 8-week intensive boot camps that trained 85 developers & on average increased their salaries 200%.

**Director of Youth Business Development** - YouthBiz July 2012 - July 2013

Collaborating with local business owners, designed a never-before-attempted program for a 24 year-old nonprofit, then coached young business owners on how to run their ventures.

**Literacy Teacher & Coach** - Aurora Central High School Aug. 2008 - June 2012

Designed, wrote and delivered educational experiences for hundreds of students to improve their literacy and overall life skills while also coaching varsity softball and baseball.

**Sportswriter & Layout Editor** - Longmont Times-Call Sept. 2007 - Aug. 2008

Interviewed hundreds of people, including professional athletes and coaches, to write 3-5 stories per week and served as the sports layout editor for 22,000 circulation newspaper.

## UX SKILLS

- Wireframing
- User Research
- User Flows
- Business needs assessments
- UX workshops
- Prototyping
- Personas
- Journey Maps
- UI design
- iOS HIG & Material Design
- Usability & user testing

## UX TOOLS

- Axure
- Sketch
- InVision
- Zeplin

## SOFT SKILLS

- Empathy
- Collaboration
- Communication
- Listening
- Leadership
- Grit
- Optimism
- Humor

## EDUCATION

BA - Journalism & Sports Studies  
University of New Hampshire  
2002 - 2006

