PATRICK McCLARY

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SKILLS

● UX/UI Design, User Research, Wireframing, Prototyping, Usability Testing, AI Chatbot & Knowledge Base Design, iOS & Android Mobile Design & W3C/WCAG Accessibility, Information Architecture, Journey Mapping, User Flows ● Product Design, Product Management, Agile Methodologies, Data Analysis, A/B Testing

● Team Leadership, Design Process, Cross-functional Collaboration, Stakeholder Management & Client Management

PROFESSIONAL EXPERIENCE

Lead Product Designer | *Revive* | Aug 2025 - Nov 2026

● Drove the implementation & adoption of AI-powered product development lifecycles & processes to increase output, decrease build time & accelerate the evolution of our mobile & desktop dashboard ● Led a two-person design team to research, test, design & ship member-facing virtual health care platform features that included an updated front-door dashboard, upgraded mental health & weight health programs, medication management (with in-house pharmacy fulfillment layer), built-from-scratch AI assistant & more. ● Spearheaded design & functionality of a major POC for an innovative, larger university student support services application that led to $10M+ opportunities and further integrations with partner companies.

Lead Product Designer | *Transcarent* | Aug 2022 - Mar 2025

● Mentored two junior designers while managing a contractor designer ● Redesigned member-facing homepage, increasing engagement 40%, for $2.2 billion health tech company ● Led design integration of an AI-powered telehealth application post $100 million merger ● Eliminated 100% of zero-result searches while updating platform's highest used provider finder feature ● Created critical experiences for client configuration, billing & payment flows for internal operations teams

Associate Director, Instructor & Student Experience | *ThriveDX* | Sept 2020 - Aug 2022

● Promoted twice within 2 years due to strong performance and leadership ● Managed a roster of 80+ senior-level designers as adjunct instructors ● Contributed to overall program strategy, including student experience & curriculum development ● Served as the point of contact for admissions, recruiting, and instructor success

Lead Design Instructor | *Flatiron School* | Mar. 2020 - Aug. 2020

● Facilitated workshops on industry best practices, assessed student work, developed curriculum, served as client liaison junior designer mentor for 20 students as part of Flatiron's 24-week, full-time design immersive program

UX/Product Designer | *Deloitte Digital* | Apr 2017 - Nov 2019

● Provided UX consulting, research & design for clients including AT&T, Visa, State of Texas & Kroger ● Conducted user research, wireframing, usability testing & high fidelity UI design ● Facilitated workshops, journey mapping & product design strategy sessions with clients ● Served as a primary designer for multiple major pitch projects including with Bose, VF Corp & the State of Texas Co-Founder & Director of

Professional Development | *SeedPaths* | Oct 2013 - Oct 2015

● Launched & operated an educational startup, which ran 8 intensive boot camps that trained 85 students into entry-level software developers, leading 200% salary increase on average ● Designed & facilitated a professional soft skills training program to accompany the software curriculum ● Managed daily business operations including student applications, partner relations & logistics

Sportswriter & High School Educator / Sports Coach | *Multiple* | 2006 - 2013

● Prior to my career in tech, I was a sportswriter (covering the NHL's Colorado Avalanche), a high school English teacher/softball & baseball coach as well as a nonprofit program director serving youth entrepreneurs